



ZARIYA

SPA & BEAUTY SALON

BUSINESS PLAN

ZARIYA SPA & BEAUTY SALON – COLOMBO



POWERED BY:

Realtor Lanka Consultants (PVT) Ltd

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1. Executive Summary

- Business Name: Zariya Spa & Beauty Salon
- Location: Central Colombo Residential Zone
- Business Concept: A modern spa and beauty salon offering luxurious wellness; skincare and grooming services in an urban retreat.
- Investment Estimate: LKR 50 million
- Ownership: Limited Company
- Vision: To become Colombo's top destination for wellness & beauty

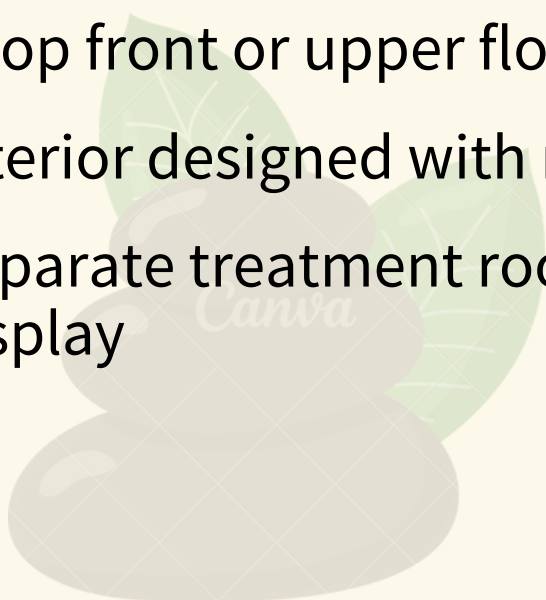


2. Target Market

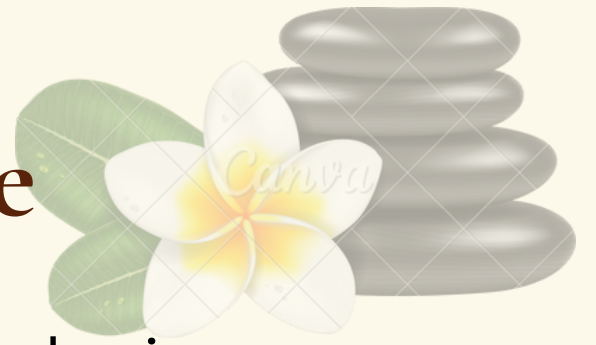
- Affluent local residents
- Corporate clients (working professionals)
- Tourists & hotel guests
- Expats and diplomatic community

3. Location & Setup

- Shop front or upper floor space approx. 1000–2000 sq.ft.
- Interior designed with modern wellness aesthetics
- Separate treatment rooms: reception, waiting area & retail display



4. Competitive Advantage



- Qualified therapist & international-grade hygiene
- Use of premium brands
(e.g. Elemis, L'Oreal, Clarins, organic products)
- Spa membership packages and loyalty plans
- Customised treatment options

5. Marketing Strategy

- Digital presence: Instagram, Google Business, TripAdvisor
- Collaboration with nearby hotels and fitness centres
- Grand Opening promotions & influencer tie-ups
- Loyalty programs & festive offers

6. Legal & Licensing

- Business Registration with Registrar of Companies
- Local council trading license
- Health & Safety certifications
- Staff insurance & gratuity plan

7. Management Team

- Owner / investor / COO
- Spa Manager (with hospitality background)
- Therapists, Hair Stylists, Receptionist



Brief Work Profile – Vijay – The Facilitator | Sri Lanka

I pursue a dynamic and fulfilling career, serving a diverse global clientele with a special focus on Canada, the USA, the UK, Australia, India, Europe, and Singapore. As the Founder and Head of Realtor Lanka Consultants (PVT) Ltd, my mission is to provide seamless real estate and business facilitation services for individuals and institutions engaging with Sri Lanka.

Over the years, I have successfully assisted international investors and businesses in establishing operations in Sri Lanka. Notable examples include facilitating the entry of the Shapoorji Pallonji Group—one of India's top construction conglomerates—into the local market, supporting the setup of the University of Technology Sydney (Sri Lanka branch), and coordinating business arrangements for Srinivas Fine Arts Ltd., Sivakasi.

My responsibilities include resolving property documentation issues, managing and safeguarding assets, handling transactions, liaising with government authorities, and arranging travel and hospitality for visiting clients. I also keep clients informed about legal, regulatory, and tax developments that may affect their interests.

I take pride in being a trusted, discreet, and efficient facilitator for clients seeking to invest, operate, or reside in Sri Lanka.

Profile: Dr. Eashani Diana

Dr. Eashani Diana is an accomplished CEO with over a decade of experience in Management, Business Administration, Business Development, and International Relations. She brings strong leadership capabilities, with a proven track record in strategic planning, execution, and leading transformation through people empowerment.

Her corporate governance and general management expertise spans multiple countries, where she has worked closely with regulators, industry leaders, and market stakeholders. Dr. Diana possesses a deep understanding of international business development, particularly in the USA and Asian markets.

With a strong commitment to ethics and excellence, she has consistently demonstrated the ability to build and manage high-value relationships in dynamic global environments. Her background in consultancy and hands-on experience in project management—driven by design thinking and agile methodologies—make her a key driver of innovation and operational efficiency. She is also an icon in fashion, beauty and PR industry. And willing to join the new venture as COO.

Investors are welcome from Sri Lanka or India.



Facilitated by Realtor Lanka Consultants (PVT) Ltd, Sri Lanka. Email
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